



WEWS

## ORDER

Print Date 09/24/12 Page 1 of 4

Flight Dates 08/18/12-09/01/12

			Order Sep	00:20:00
		Product	Estimate #	1617
<u>Contract / Revision</u>	308175 /	<b>Issue. OFA Sked C 8.18-8.31.12</b>	<u>Alt Order #</u>	
<u>Original Date / Revision</u>	08/16/12 08/28/12	Agency Com 15% <u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	<b>Obama / Democrat / Preside</b>	1010 Wisconsin Avenue - Suite #80 Washington, DC 20007	<u>Order Type</u>	GENERAL
<u>Agency</u>	<b>GMMB Inc</b>		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>		Sales Office EWSDC	<u>Billing Calendar</u>	BROADCAST
<b>1010 Wisconsin Avenue - Suite #80</b>	<b>Washington, DC 20007</b>	Sales Region NAT	<u>Demographic</u>	A35+
		Agency Ref 2	<u>Rev Codes</u>	POL POL CAND
			<u>Product Codes</u>	PL
			<u>Priority</u>	P-1
			<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 130550

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	50	\$58,862.50	\$69,250.00	0.00	07/30/12	08/26/12	50	\$58,862.50	\$69,250.00
September 2012	47	\$52,105.00	\$61,300.00	0.00	08/27/12	09/01/12	47	\$52,105.00	\$61,300.00
<b>Totals</b>	<b>97</b>	<b>\$110,967.50</b>	<b>\$130,550.00</b>	<b>0.00</b>					

**Billing Plan**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 1	WEWS	08/18/12	08/31/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	\$850.00	P-1	0.00	NM		14	\$11,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week: 08/13/12		08/19/12	-----			0		\$0.00		0.00						
Week: 08/20/12		08/26/12	MTWTF--			6		\$850.00		0.00						
Week: 08/27/12		09/02/12	MTWTF--			8		\$850.00		0.00						



WFWS

Print Date: 09/24/12

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Contract / Revision **308175** Flight Dates **08/18/12-09/01/12**

## Hiatus Dates

Original Date / Revision 08/16/12 / 08/28/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product Issue. OFA Sked C 8.18-8.3 Estimate # 1617



Contract / Revision **308175** Flight Dates **08/18/12-09/01/12** Hiatus Dates

Original Date / Revision 08/16/12/ 08/28/12 Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Issue. OFA Sked C 8.18-8.3** Estimate # **1617**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
N10	WEWS	08/18/12	08/31/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	2	\$900.00	P-1	0.00	NM	4	\$3,600.00
N11	WEWS	08/18/12	08/31/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	3	\$1,200.00	P-1	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----		0	\$0.00			0.00					
		Week: 08/20/12	08/26/12	MTWTF--		3	\$1,200.00			0.00					
		Week: 08/27/12	09/02/12	MTWTF--		3	\$1,200.00			0.00					
N12	WEWS	08/18/12	08/31/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$1,600.00	P-1	0.00	NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----		0	\$0.00			0.00					
		Week: 08/20/12	08/26/12	MTWTF--		3	\$1,600.00			0.00					
		Week: 08/27/12	09/02/12	MTWTF--		3	\$1,600.00			0.00					
N13	WEWS	08/18/12	08/31/12	M-F 6-630p News M-F 6-630p News	CM	WNT Pre-Adj. (6:28 PM-6:30 PM)	MTWTF--	:30	1	\$2,000.00	P-1	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----		0	\$0.00			0.00					
		Week: 08/20/12	08/26/12	MTWTF--		1	\$2,000.00			0.00					
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	/EWS	08/20/12-08/26/12	M-F 6-630p News		WNT Pre-Adj.	(6:28 PM-6:30 PM)	MTWThF----	:30		\$1,600.00	0.00	NM			
		<u>[Due To Placement]</u>													
		Week: 08/27/12	09/02/12	MTWTF--		1	\$2,000.00			0.00					
N14	WEWS	08/18/12	08/31/12	SA 6-630p News SA 6-630p News	CM	6-630p	-----S-	:30	1	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$800.00			0.00					
		Week: 08/20/12	08/26/12	-----S-		1	\$800.00			0.00					
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
2	/EWS	08/20/12-08/26/12	SA 6-630p News		6-630p		-----Sa--	:30		(\$800.00)	0.00	NM			
		<u>See MG 14.3</u>													
		<u>[Sports Late-Run]</u>													
		3	/EWS	09/01/12-09/01/12	SA 730-8P		730-8P			-----Sa--	:30	\$800.00	0.00	NM	
		Week: 08/27/12	09/02/12	-----		0	\$0.00			0.00					
N15	WEWS	08/18/12	08/31/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1	\$1,200.00			0.00					
		Week: 08/20/12	08/26/12	-----		0	\$0.00			0.00					
		Week: 08/27/12	09/02/12	-----		0	\$0.00			0.00					
N16	WEWS	08/18/12	08/31/12	M-F 7-730p 7-730p Wheel	CM	7-730p	MTWTF--	:30	3	\$2,400.00	P-1	0.00	NM	6	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----		0	\$0.00			0.00					
		Week: 08/20/12	08/26/12	MTWTF--		3	\$2,400.00			0.00					
		Week: 08/27/12	09/02/12	MTWTF--		3	\$2,400.00			0.00					
N17	WEWS	08/18/12	08/31/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p	MTWTF--	:30	2	\$2,600.00	P-1	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----		0	\$0.00			0.00					
		Week: 08/20/12	08/26/12	MTWTF--		2	\$2,600.00			0.00					
		Week: 08/27/12	09/02/12	MTWTF--		2	\$2,600.00			0.00					



Contract / Revision **308175** Flight Dates **08/18/12-09/01/12** Hiatus Dates

Original Date / Revision 08/16/12/ 08/28/12 Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Issue. OFA Sked C 8.18-8.3** Estimate # **1617**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
N18	WEWS	08/18/12	08/31/12	SA 7-730p 7-730p	CM	7-730p	-----S-	:30	1	\$800.00	P-1	0.00	NM	3	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/13/12	08/19/12	-----S-	1	\$800.00	0.00									
Week:	08/20/12	08/26/12	-----S-	1	\$800.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	08/20/12-08/26/12	SA 7-730p	7-730p			-----Sa--	:30	(\$800.00)	0.00	NM				
See MG 18.3,18.4 [N/A PGM CHG NASCAR]															
3	WEWS	08/27/12-08/31/12	M-F 2-3p	2-3p			MTWThF----	:30	\$800.00	0.00	NM				
Ⓜ MG for 18.2,19.2															
4	WEWS	08/27/12-08/31/12	M-F 2-3p	2-3p			MTWThF----	:30	\$800.00	0.00	NM				
Ⓜ MG for 18.2,19.2															
Week:	08/27/12	09/02/12	-----	0	\$0.00	0.00									
N19	WEWS	08/18/12	08/31/12	SA 730-8P SA 730-8pm	CM	730-8P	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/13/12	08/19/12	-----S-	1	\$800.00	0.00									
Week:	08/20/12	08/26/12	-----S-	1	\$800.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	08/20/12-08/26/12	SA 730-8P	730-8P			-----Sa--	:30	(\$800.00)	0.00	NM				
See MG 18.3,18.4 [N/A PGM CHG NASCAR]															
Week:	08/27/12	09/02/12	-----	0	\$0.00	0.00									
N20	WEWS	08/18/12	08/31/12	MON Bachelor/Bachelor	EM	8-11p	M-----	:30	1	\$7,500.00	P-1	0.00	NM	3	\$22,500.00
MON Bachelor/Bachelor															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/13/12	08/19/12	-----	0	\$0.00	0.00									
Week:	08/20/12	08/26/12	M-----	2	\$7,500.00	0.00									
Week:	08/27/12	09/02/12	M-----	1	\$7,500.00	0.00									
N21	WEWS	08/18/12	08/31/12	Friday Prime C	CM	10-11p	-----F--	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
Friday Prime C															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/13/12	08/19/12	-----	0	\$0.00	0.00									
Week:	08/20/12	08/26/12	-----	0	\$0.00	0.00									
Week:	08/27/12	09/02/12	-----F--	1	\$3,500.00	0.00									
N22	WEWS	08/26/12	08/26/12	Sunday Prime Special	CM	Sunday Prime Spe	-----S	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
(9:00 PM-11:00 PM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/20/12	08/26/12	-----S	1	\$3,500.00	0.00									
N23	WEWS	08/26/12	08/26/12	Criminal Minds	CM	1135p-105x	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
Sa Criminal Minds															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	08/20/12	08/26/12	-----S	1	\$400.00	0.00									
													<b>Totals</b>		
													<b>97\$130,550.00</b>		